**Business Problem of Amazon Sales**

"How many sales can Amazon expect next month, and what factors most influence monthly sales performance?"

**5 questions**

 **What are the monthly sales trends throughout the year?**

* **Graph type**: Line chart or bar chart
* **Purpose**: To visualize seasonal or monthly sales fluctuations.

 **Which product categories generate the highest total sales?**

* **Graph type**: Horizontal bar chart or pie chart
* **Purpose**: Identify top-selling categories.

 **How does the number of reviews relate to sales volume?**

* **Graph type**: Scatter plot
* **Purpose**: To check if more reviews lead to higher sales.

 **What is the distribution of product ratings across all products?**

* **Graph type**: Histogram or box plot
* **Purpose**: Understand the rating quality of sold products.

 **Which regions/states/cities contribute the most to total sales?**

* **Graph type**: Geographical heat map or bar chart
* **Purpose**: Pinpoint top-performing locations.